

Kettering, OH

Mayor Marilou W. Smith

Business Appreciation Breakfast

Breakfast series feeds business community with news

You've heard that the way to a man's heart is through his stomach. The same might be said of an executive's - male or female -- datebook. And that's why the city of Kettering used a "business breakfast" to attract local businesses to an event designed to maintain a healthy relationship between the city and them.

The city recently held its first in what will be a series of "Business Appreciation Breakfasts," targeting specific industries over the next year to share useful information to the business community.

Kettering targeted one of the city's high-tech centers, the Miami Valley Research Park, for its first breakfast. The research park boasts 45 companies and 1,250 acres of which 300 already have been developed.

Kettering Mayor Marilou Smith opened the breakfast, followed by several brief presentations by the business community, the chamber of commerce and the city. Among the topics were:

- Physical improvements to the research park.
- An update on citywide projects.
- School district activities and achievements.
- Incentives available for expanding businesses.

The event concluded with a question-and-answer session.

"The breakfast series serve as a great way to disseminate information and keep our business community aware of developments in our community, whether new community projects by the city; developments in the school district; or new federal, state and local incentives available," says Jeff Hoagland, Assistant to the City Manager. "It's also a great way to say 'thanks' to our businesses and to encourage businesses to get involved in the community."

Kettering is planning for four to six breakfasts annually with the business community.



Mayor Marilou W. Smith

"So often in economic development, we (cities) direct our attention at gaining new business for our communities. In Kettering, we want our current businesses to know they are equally valued and that we continue to be dedicated to meeting their needs."

Program has been running one year

CONTACT:
Jeff Hoagland
Assistant to the City Manager
Economic Development
3600 Shroyer Road
Kettering, OH 45429
(937) 296-2453
FAX: (937) 296-3240
E-MAIL:
jeff.hoagland@ketteringoh.org