

# Lauderhill, FL

## Mayor Richard J. Kaplan

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### ***New Horizon Business Development Center Lauderhill Integrated Community Services Center***

#### **NEW HORIZON BUSINESS DEVELOPMENT CENTER**

New Horizon Business Development Center is a business incubator that provides management and technical assistance to new companies that have been in business for five years or less. For a minimal monthly fee, tenants in the Center receive the following services:

- Secretary and receptionist
- Computer/Word processor
- Photocopying machines
- Phone equipment
- Fax/phone lines
- Electricity

In addition to the day-to-day operations assistance, tenants of the Center receive expertise from numerous professionals in South Florida in the following areas:

- Business plan/loan package development
- Legal assistance to set-up corporations
- Marketing assistance
- Entrepreneurial training courses provided by Nova Southeast University, the University of Florida and Florida Atlantic University

New Horizon Business Development Center relocated to the City of Lauderhill in November 1999 and brought five businesses from their Deerfield Beach location. The Center has grown to fourteen businesses that have created a total of fifty (50) jobs of which Broward County Community Development Division has certified thirty-six (36) as low to moderate income as of March 31, 2000.

Due to the increased demand for office space, the Center has expanded adding 1,600 square feet to accommodate the flood of applicants. In addition to providing office space, New Horizon Business Development Center has provided the following entrepreneurial training to the tenants of the business incubator:

- Time Management - Florida Atlantic University
- Fast Trac - University of Florida/Broward County Extension Program

- "How to be your own accountant" - Sharpton, Brunson & Co., CPA
- "How to use the internet as a business tool" - Broward Community College

#### **LAUDERHILL INTEGRATED COMMUNITY SERVICES CENTER Background**

- The goal of the Lauderhill Integrated Community Services is to assist residents from the central section in Lauderhill.
- Improve the health, education, safety and welfare of Lauderhill residents by providing and publicizing culturally competent programs and services.
- Improve the quality of life for Lauderhill residents by providing economic and community development services and activities.
- To provide an ongoing forum for residents of Lauderhill to identify what services need to be provided and coordinated.
- The Center has received \$225,000 in funding from Broward County and is seeking matching funds of \$12,300 from the City of Lauderhill.

#### **Accomplishments and projections**

- The program is projected to assist a minimum of 340 residents.
- Outreach/Coordination: neighborhood services to a minimum of 200 clients in Lauderhill. Services will include planning, coordination, implementation of community education, outreach, community-wide activities, support to residents, associations, and councils, and information and referral services.
- Job Development: Coordination/Community Outreach: Implement job development/employability services to a minimum of 140 clients who will be at least 50% Haitian or Haitian descent, recruitment, pre-employment training, referrals, job placement, job development and job coaching (individual/group), employer support, and job retention (case management) support services demonstrating cultural or language barriers to employment.



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***"Our public/private partnership with Partner America™ gives our businesses a valuable resource in helping them to expand and succeed."***

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#### **New Horizon Business Development Center**

Program has been running nine years

#### **Lauderhill Family Success Centers**

Program has been running one+ year

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**Additional benefits**

- The Lauderhill Integrated Community Services Center will occupy up to 1,066 square feet of office space in the City of Lauderhill.
- In addition to on site services, the center will refer to support agencies located throughout Broward County.

To date the LICS (Lauderhill Integrated Community Services) center has successfully served 500 clients through community education and outreach services and has placed more than 62 low income or unemployed clients through a comprehensive vocational skill training. In addition, the center has successfully placed 23 clients who have increased income 90 days or longer by \$5,000.

The center has provided over 80 Lauderhill families with food, rent and utility assistance and has held four job fairs, one health fair and one employability and skills workshop for Lauderhill residents.

The Urban League of Broward County has partnered with the following agencies:

- Broward County Human Services donated the furniture for the LICS office and the contract for the direct services.
- Florida Atlantic University donated computers that are used for training and development of resumes.
- Spaulding's Intake and Referral Services provides counseling and AIDS/HIV awareness training.