

Pembroke Pines, FL

Mayor Alex G. Fekete



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City of Pembroke Pines Business Newsletter

The City of Pembroke Pines Economic Development Board consists of 11 members, both residents and people who own and operate a business in the City, who are appointed by the City Commission on an annual basis. Their mission is to assist and attract businesses in the City of Pembroke Pines and they also serve as an advisory board to the City Commission and Administration.

While the Board has been involved in numerous projects to help businesses in the City, its most recent project involves the bi-monthly publication of a four-color newsletter. The newsletter features business related articles, information on city codes, business resources and provides new businesses with exposure to the community. The newsletter *Pembroke Pines and Business, Partners in Progress* is mailed to all of the 4700+ businesses in Pembroke Pines.

After the publication of one of our newsletters, a local merchant attended one of the Board's monthly meetings and wanted to know if there was any way that his business could have additional signage. The Board, through the City's Economic Development Coordinator, later informed the gentleman that his shopping center was allowed to have internal directory signs. He then contacted his landlord and sometime later directory signs were installed in the shopping center.

The next issue of the business letter featured a story on internal directory signs within the City with contact information.

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"Business and government working together is the essence of a healthy vibrant community. Privat/public partnerships provide benefits that enhance business and benefit our entire community."

Program has been running six months

CONTACT:
Adrian Catarzi
Economic Development
Co-ordinator
Economic Development
10100 Pines Boulevard
Pembroke Pines, FL 33026
(954) 435-6559
FAX: (954) 435-6546
E-MAIL: acatarzi@ppines.com